

**CARE.**  
A global movement

**CARE is one of the world's largest private non-profit organizations for emergency aid and poverty reduction. We are proud of our legacy: After World War II, more than 100 million CARE packages donated by American citizens saved the lives of people in need in Europe. This global solidarity is still a key component of CARE today. 14 national CARE organizations, one associate member and currently 6 candidate members work together to deliver impartial humanitarian aid, to overcome poverty, and to achieve gender equality. CARE Germany was founded in 1980, has its headquarters in Bonn and a presence in Berlin. CARE is non-partisan, nonreligious and works according to the humanitarian principles as well as other recognized quality standards. CARE has consultative status with the United Nations.**



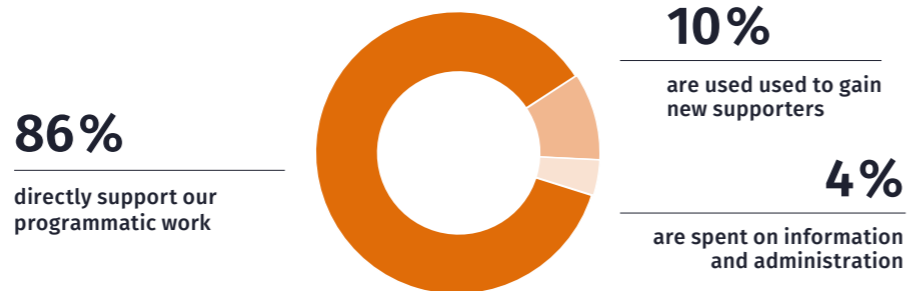
**Your trust is our motivation!**

Commitment and solidarity are the heart of CARE's work. Thousands of donors accompany us on this path and generously support CARE's mission to create a more equal and just world. They stand with 11,853 CARE employees around the world who are committed to the cause with passion and great courage – every single day.

CARE also receives invaluable support from foundations, institutional and corporate partners. We would like to wholeheartedly thank every partner, individual or group who supported us in 2020. We look forward to continuing this journey with you.

**Many thanks to all who trust and support CARE!**

**How we spend 1 euro:**



Quality and transparency: CARE bears the certificate of the Deutscher Spendenrat (German donation council), is committed to the standards of the Initiative Transparent Civil Society and the VENRO Code of Conduct.



# Looking back at 2020

Extracts from CARE Germany's annual report



**"No one is safe until everyone is safe."**

The pandemic year 2020 was an exceptional situation for all of us and it served as a reminder of a strong injustice: The poorest of the poor are always hit hardest by such crises. Lockdowns led to loss of income, disrupted supply chains led to rising food prices and hunger. Domestic and gender-based violence proved to be a "shadow pandemic", happening around the globe, affecting mostly women. Meanwhile, basic health care and access to immunization remains unaffordable and out of reach for millions.

But CARE continued to stay and deliver in 2020. Our global network acted quickly to set up COVID-19 emergency response programs in 69 countries around the world, reaching 30 million people by the end of 2020. Meanwhile, our humanitarian and development work continued wherever possible. In 2020, CARE International reached 92.3 million people in 104 countries worldwide. Gender justice is at the heart of what we do. To this day, in countless societies women and girls do not

enjoy equal rights and opportunities. Their health, empowerment and self-determination is what drives CARE's work.

In 2020, CARE Germany reached around 3.8 million people in 129 projects and 39 countries. We focused on life-saving emergency aid in crises, fought against hunger, helped to protect communities from the spread of COVID-19 and worked tirelessly to combat the effects of the global climate crisis. Two regions have been the focus of our efforts: 34 percent of programs were implemented in Africa, 45 percent in the Middle East. CARE teams provided humanitarian assistance in Syria and Yemen under most difficult conditions. The deadly explosion in Beirut also called for rapid assistance in Lebanon's shaken capital. In the Horn of Africa, we worked with communities to strengthen their resilience to the effects of climatic change. In refugee settlements, from Sudan to Bangladesh to Iraq, CARE teams stood side by side with communities in need.

**A heartfelt thank you to everyone who trusts in and supports our work!**

[WWW.CARE.DE/SPENDEN](http://WWW.CARE.DE/SPENDEN)

Donations: Sparkasse KölnBonn  
IBAN: DE93 3705 0198 0000 0440 40  
BIC: COLSDE33

CARE Deutschland e.V.  
Siemensstraße 17  
53121 Bonn

Berlin Office  
Großbeerenstraße 79  
10963 Berlin

+49 (0) 228 97563-0  
info@care.de  
www.care.de



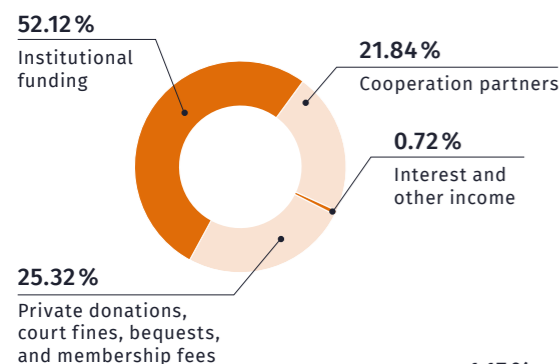
## Financial Development

In 2020, CARE Germany recorded 60.5 million euros in revenue. This is an overall increase by 2 million euros compared to 2019 and allows for even more long-term planning and greater impact. Our program expenses amounted to 57.3 million euros. 52 percent of CARE's funding came from institutional donors, many of which CARE has worked trustfully together for many years.

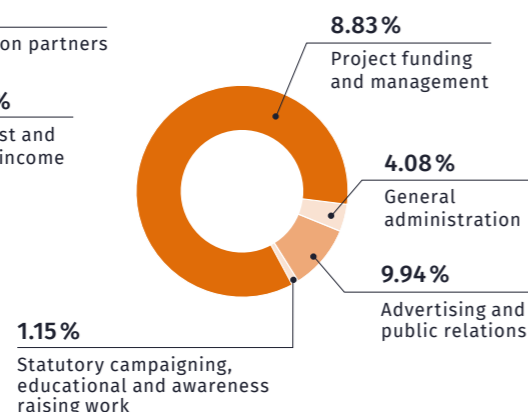
In 2020, our most important donors included the European Union, the German Federal Foreign Office and the German Federal Ministry for Economic Cooperation and Development. We are grateful for these strong partnerships. We also received great support from companies and foundations. At the heart of CARE's work are 65,681 individual donors who placed their trust in us in 2020.

CARE uses nearly 85 percent of its expenditure to implement humanitarian and development projects worldwide. 10 percent are spent on donor communication and marketing. 4 percent are allocated for quality control and administration, 1 percent is invested in statutory educational work. Our overall aim is to implement our projects as efficiently and transparently as possible. Every euro donated to CARE has proven impact.

### Revenue 2020 by source



### Expenses 2020 by use



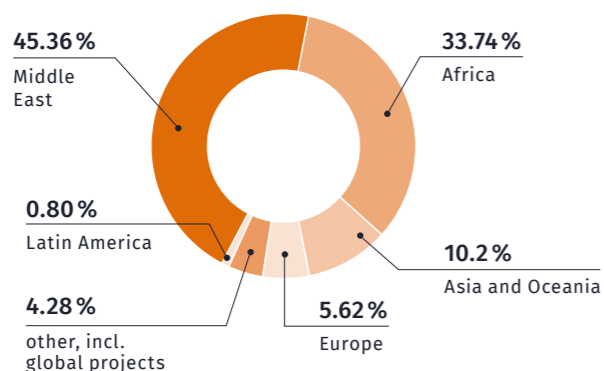
In 2020, CARE Germany reached 3.8 million people in 129 humanitarian and poverty-fighting projects in 39 countries.

**3.8**  
Million People

**129**  
Projects

**39**  
Countries

### Project Expenditures 2020 per region



## CARE countries 2020

1. Afghanistan
2. Albania
3. Armenia
4. Australia
5. Austria
6. Azerbaijan
7. **Bangladesh**
8. Belgium
9. Benin
10. Bolivia
11. **Bosnia and Herzegovina**
12. Brazil
13. Burkina Faso
14. **Burundi**
15. **Cambodia**
16. Cameroon
17. Canada
18. **Chad**
19. Colombia
20. Costa Rica
21. Côte d'Ivoire
22. Croatia
23. Cuba
24. Czech Republic
25. **Democratic Republic of the Congo**
26. Denmark
27. **Ecuador**
28. **Egypt**
29. El Salvador
30. **Ethiopia**
31. Fiji
32. France
33. Georgia
34. **Germany**
35. **Ghana**
36. Greece
37. Guatemala
38. Guinea
39. Haiti
40. Honduras
41. India
42. **Indonesia**
43. **Iraq**
44. Italy
45. Japan
46. **Jordan**
47. **Kenya**
48. Kiribati
49. **Kosovo**
50. **Laos**
51. **Lebanon**
52. Liberia
53. Luxembourg
54. **Madagascar**
55. **Malawi**
56. Mali
57. Mexico
58. **Montenegro**
59. Morocco
60. **Mozambique**
61. **Myanmar**
62. **Nepal**
63. Netherlands
64. Nicaragua
65. **Niger**
66. Nigeria
67. **North Macedonia**
68. Norway
69. Pakistan
70. **Palestine (West Bank & Gaza)**
71. Panama
72. Papua New Guinea
73. **Peru**
74. **Philippines**
75. Romania
76. Rwanda
77. Samoa
78. Senegal
79. **Serbia**
80. Sierra Leone
81. Solomon Islands
82. **Somalia**
83. South Africa
84. **South Sudan**
85. **Sri Lanka**
86. **Sudan**
87. Switzerland
88. **Syria**
89. Tanzania
90. Thailand
91. Timor-Leste
92. Togo
93. Tonga
94. Turkey
95. Tuvalu
96. Uganda
97. United Kingdom
98. United States of America
99. Vanuatu
100. Venezuela
101. **Vietnam**
102. Yemen
103. **Zambia**
104. **Zimbabwe**

● additional countries where CARE International works

● countries with CARE Germany programming in 2020

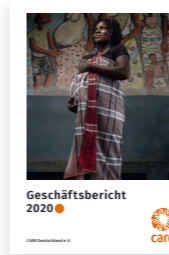
## What we do



Design: Studio Mennicke, Images: Josh Estey, Laelia Adjovi, Shakila Islam, Violet

### Where are the women?

Mandatory face masks, lockdown, working from home: the corona pandemic has had a massive impact around the world. But does it affect men and women equally? In every crisis, CARE conducts a rapid gender analysis to find out how different genders are affected and what support they need. At the start of the pandemic CARE undertook such an analysis in 37 countries: 55 percent of women surveyed said they had lost income because of COVID-19, compared to 34 percent of men. 41 percent of women had to reduce their meals, the same goes for 30 percent of the men surveyed. Nearly one-third of women - and one in ten men - complained that their mental health suffered due to the pandemic restrictions. In addition, a particular burden for women was unpaid work such as childcare, supporting elderly relatives, as well as housework and domestic violence. Such data collection helps CARE to target our assistance to the actual needs of people and to apply political and public pressure to address inequalities.



You can download the full annual report in German at [www.care.de/geschaeftsbericht](http://www.care.de/geschaeftsbericht)



## Heat, floods and hunger on the rise.

This simple truth cannot be stated often enough: The climate crisis is hitting the poorest of the poor so hard that they can hardly recover. Those who are barely contributing to global warming are bearing the brunt of the negative consequences. 2020 was yet another year of extreme weather events: heavy floods unseen in a century in Sudan and Vietnam, cyclones in India and Bangladesh, droughts in Pakistan and Madagascar. The list could go on and on. For more than two decades, CARE has been working on the ground to help communities recover and build their resilience towards climatic changes. We were one of the first aid organizations to recognize the destructive potential of global warming, and since then have also been working on the political stage: with facts from the ground and voices of affected communities to remind industrialized countries of their responsibility and to fight for global climate justice.

### Syria: An endless war.

The baby is kicking and screaming while Samah's face is beaming with joy. She is a nurse at Al Amal Hospital in north-western Syria. "Most of the babies here come from families who have been displaced from their home regions," she says. A cruel war has been raging in Syria for over ten years. A safe birth cannot be taken for granted here. CARE helped with the construction of the hospital and the relocation: After a bomb attack, the medical facility had to be rebuilt in a safe place. We support our Syrian partner organizations Violet and Shafak on site with equipment, medicine and training for staff. CARE is active in Syria itself and in neighboring countries: We support refugees through cash programming, we provide people in refugee settlements with water and sanitary facilities. In addition, CARE offers psychosocial assistance and supports women with vocational training and income opportunities.

